



| MAGAZINE | PORTAL | SOCIETY

CONTENT

Dedicated to professionals from jewellery and watch sector Zegarki&Bizuteria magazine is a business paper which reports all important for branch. Design, trends, fairs, technology and selling – our editorial team reports and asks experts, attending the most important events and trade fairs. All these transferred into high quality editorial, delivered four time a year to desks of decision makers. Zegarki&Bizuteria is a reliable platform to communicate and find new business partners.

DYSTRYBUCJA

Magazine is distributed throughout many channels:

- subscription
- promotion distribution by wholesale distributors
- free handout during trade fairs
- free handout during private fairs and branch events
- rotational mailing to professionals

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ISSUE	PUBLICATION DATE	ORDER DEADLINE	DEADLINES FOR PRINTING MATERIALS	FOCUS ON
1/2016	10.03.2016	29.02.2016	02.03.2016	Young designers Amberif
2/2016	30.05.2016	16.05.2016	20.05.2016	First comunion devotional, wedding jewellery Jubinale
3/2016	26.09.2016	12.09.2016	16.09.2016	Amber, men' jewellery Ambermart, Złoto Srebro Czas
4/2016	12.12.2016	02.12.2016	05.12.2016	Shop displays and wraps

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