

# TOP CLASS

luxury | design | style

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## Luxury. Design. Style.

Three words which perfectly describe the content of Top Class magazine.

Top Class is the oldest luxury magazine in Poland. Since 1998 we have been constantly building group of our readers and focus our efforts on reaching only those whose income is much more higher than the medium one.

Our 15000 copies circulation is audited by KANTAR MEDIA.

To ensure that our magazine is perfect distributed and reach all people and places where Polish elite appears we publish Top Class twice a year.

Top Class is therefore perfect platform to communicate the most luxury products and services

## Publishing Timeline 2016

Issue	Publication Date	Deadline for orders	Deadline for printing materials
1-2/2016	01.08.2016	26.07.2016	22.07.2016
3-4/2016	05.12.2016	23.11.2016	25.11.2016

## General information:

Frequency: twice a year

Circulation: 15 000

Format: 225x300 mm

## Contacts:

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## Rates and advertising formats

2/1 double page  
450x300 mm (+ 5 mm bleed) **6735 euro**

1/1 page  
225x300 mm (+ 5 mm bleed) **3725 euro**

1/2 page  
110x300 mm – vertical, 225x150 mm – horizontal (+ 5 mm bleed) **2225 euro**

1/3 page  
75x300 mm – vertical, 225x100 mm – horizontal (+ 5 mm bleed) **1475 euro**

1/4 page  
55x300 mm – vertical, 225x75 mm – horizontal (+ 5 mm bleed) **975 euro**

Product advertorial **625 euro**

## Covers

II **4475 euro**

III **4125 euro**

IV **4975 euro**

Inbound and inserts on request

All adverts are published also in online edition at: [www.magazyntopclass.pl](http://www.magazyntopclass.pl)

According to Polish law companies from Poland we are obliged to add to above rates 23% VAT.